

NLM National EXHIBIT REPORT OUTLINE

I. DATE OF REPORT: 11/14/01

II. NAME OF PERSON SUBMITTING REPORT: Stephanie Weldon

III. ADDRESS – 1750 W Polk, Chicago, IL 60657

IV. EXHIBIT:

Name of Meeting -- South Dakota Library Association

Location – Aberdeen, SD

Dates

Staff – Stephanie Weldon

Number of Registrants --

Number of Exhibits -- 42

Specify by Days:

1. Exhibit Hours

Wednesday, October 3rd 5:00 – 7:00 p.m.

Thursday, October 4th 9:30 a.m. – 5:00 p.m.

2. Number of People Visiting the Booth

Wednesday October 3rd 23

Thursday October 4th 40

3. Number of NLM System Demonstrations

Wednesday October 3rd 15

Thursday October 4th 26

4. Number of Internet Demonstrations other than NLM System Demonstrations

Wednesday October 3rd

Thursday October 4th

V. EXHIBIT SUMMARY (Narrative)

A. Pre-Exhibit Meetings

B. Distribution of Pre-mailers, Letters or Invitations

SDLA Web site listed NLM booth

2001 SDLA ANNUAL CONFERENCE
OCTOBER 3-5, 2001
ABERDEEN, SOUTH DAKOTA

September 18, 2001

Dear Exhibitor:

Your exhibit will be located in booth # 11 at the 2001 South Dakota Library Association Conference. The enclosed map will help orient you to your location in the convention center, which is at the north end of the hotel. Booth assignments were based on requirements for internet access, electrical and phone needs and cannot be changed. Local committee members will be on hand during setup.

The Conference will be held in Aberdeen, South Dakota, at the Best Western Ramkota Hotel, 1400 NW 8th Avenue. Exhibits will be open **Wednesday**, October 3 from **5:00 PM - 7:00 PM**, **Thursday**, October 4 from 9:00 AM - 6 PM, and **Friday**, October 5 from 9:00 - 12:00 Noon.

Please check in at the conference registration desk to pick up a packet of conference information.

Each exhibit booth will be 8' x 8' and will include a back drape, draped side rails, a draped 6 foot table, and two chairs. Extension cords are the responsibility of exhibitors. As indicated on the registration form, please notify the Exhibits Committee of any special needs prior to the convention.

See you in October!

Sincerely,



Lea Simon
Exhibit Chair - SDLA 2001
Williams Library, Northern State University
1200 S. Jay St.
Aberdeen, SD 57401
Phone (605) 626-7775 Fax (605) 626-2473

Thursday, October 4, 2001

10:00 – 10:30 am

**Exhibits
Northern & Arikara**

10:30 – Noon

**How to Talk to the Media
Roxanne Lucchesi
Dakota D**


Her presentation will discuss getting publicity and coverage for your library. Topics will include determining what is newsworthy, developing media contacts, presenting ideas and information to the media. She will also discuss media crises management.

**Judging the Book by its Cover: A History of Nineteenth Century Publishers' Bookbindings
Randy Silverman
Dakota B**

Viewed as material culture, publishers' bookbindings preserve evidence of technological advances brought on by the industrial revolution, the development of commercial art, and women's changing roles in the work place. This presentation explores a fascinating chapter of book history including the work of notable painters, architects, typographers, and some of the first women involved in the graphic arts.

**Let's Get Digital - with DVD!
Jim Scholz
Dakota A**

His session will explain DVD technology. Discuss cataloging, physical storage and display. Collection development tools and equipment will be examined and security problems considered. Also cleaning/repair will be described.

 **MEDLINEplus.gov - Free Evaluated Health Information from the National Library of Medicine
(Health Information for Libraries of all Types)
Stephanie Weldon
Dakota C**

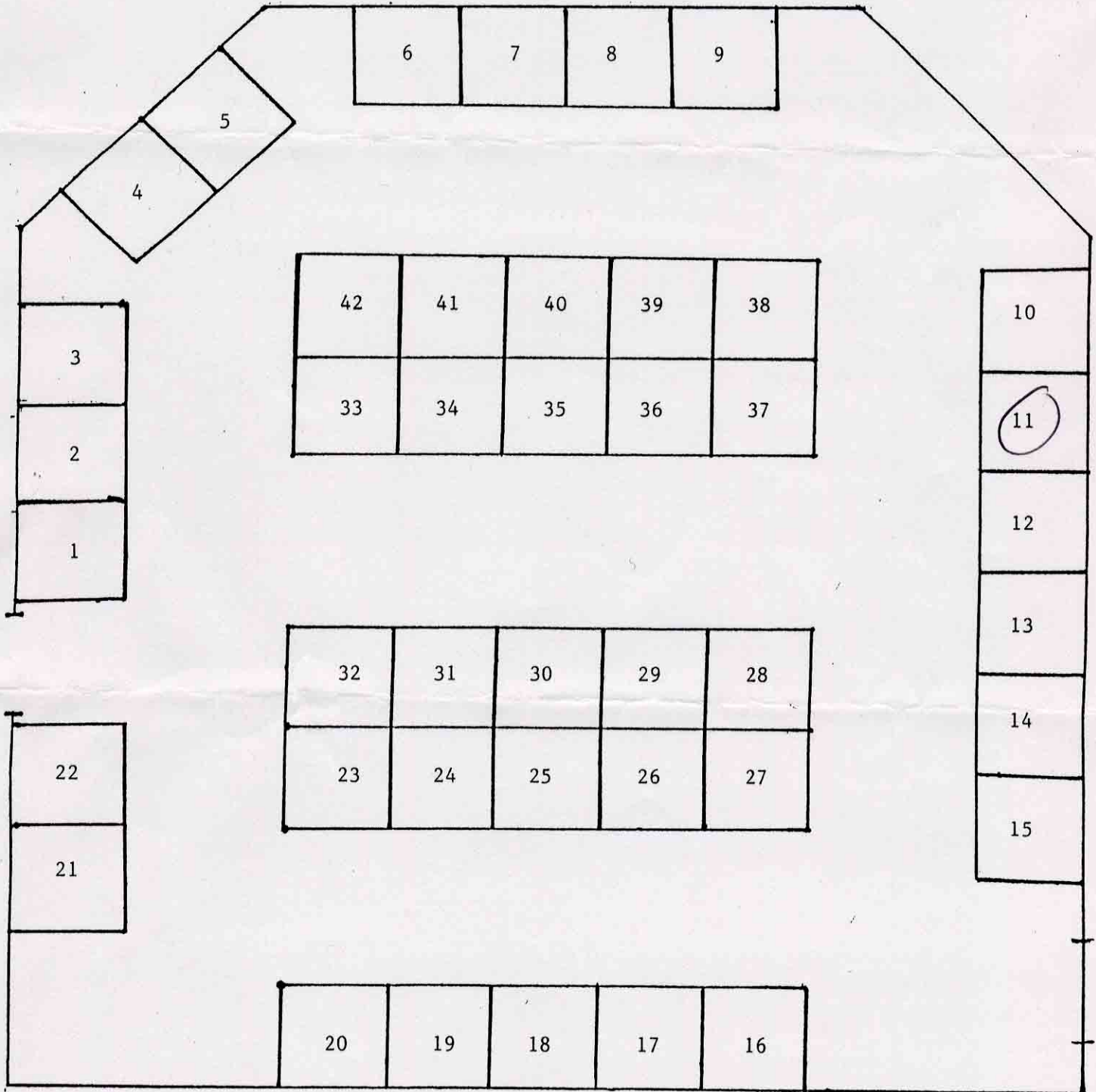
Looking for quality consumer health information on the Internet but finding too much, too little or inadequate information? This program is designed for public librarians responsible for information services to the general public. This class will examine MEDLINEplus the National Library of Medicine's Web site for consumer health information. A selection of additional consumer health Web sites will also be discussed.

**Prairie Pasque by Jim Oliver
Dakota E**

A preview of the titles for 2001-2002 and late-breaking announcements regarding changes for next year!

SDLA 2001

Best Western Ramkota, Aberdeen, SD
October 3-5, 2001



C. Booth Locations

Attached – very good location

D. Description of System Program Presentations (See Note below)

Was on the program presentation – gave a MEDLINEplus talk. One hour presentation

E. Problems

F. User Feedback

G. Suggestions/Comments

Note: In the description of the program presentation, include specifics on how arrangements were made, difficulties, problems encountered in the process, length of presentation, and estimated attendance. If you were not successful in getting on the program, describe what attempts were made.

H. Recommendations: Should NLM exhibit at this meeting next year? (Yes or no, give reasons for your answer)

Yes – It is good to get out to South Dakota – to meet with the public librarians and school librarians. They seem very interested in MEDLINEplus once I begin showing the database.

I. Other MEDLINE Information Providers

EBSCO

VI. BUDGET SHEET

VII. APPENDICES:

Maps of Exhibit Hall -- attached

Samples of Promotional Materials Used -- attached

South Dakota Library Association Conference

Librarians Innovate:



Old Trade,



New Tools

October 3 – 5, 2001

Aberdeen, South Dakota